

## CORPORATE COMMUNICATIONS PERSONAL INFORMATION BANKS

TITLE	LOCATION	LEGAL AUTHORITY	INFORMATION MAINTAINED	USES	USERS	INDIVIDUALS IDENTIFIED IN PIB	RETENTION
<b>Corporate eNewsletter</b>	Corporate Communications	Municipal Act 2001, SO 2001, c 25	Subscriber name, email address (remains until they unsubscribe)	To provide bi-monthly updates to subscribers/residents about new programs and initiatives on the City's website	Corporate Communications staff	Subscribers	Permanent
<b>Social Media Contest Entries</b>	Corporate Communications	N/A	Name, social media handle/nickname, email address (if applicable)	To administer various contests via social media platforms (i.e. Facebook, Instagram, etc.), choose and notify the winner of applicable contest(s)	Corporate Communications staff	Contest participants/winners	Until completion of contest