

City of Vaughan Traffic Management Strategy



Community Meeting 2

April 10, 2019 | 7:00pm to 9:00pm
Niagara University | 2904 Highway 7 West

Purpose of Tonight's Meeting

To inform and engage the public on the Traffic Management Strategy

- In the 2018 Citizen Survey, 59% of residents said transportation is the most important issue
- Feedback collected will help the City understand public values and priorities and seek support and feedback



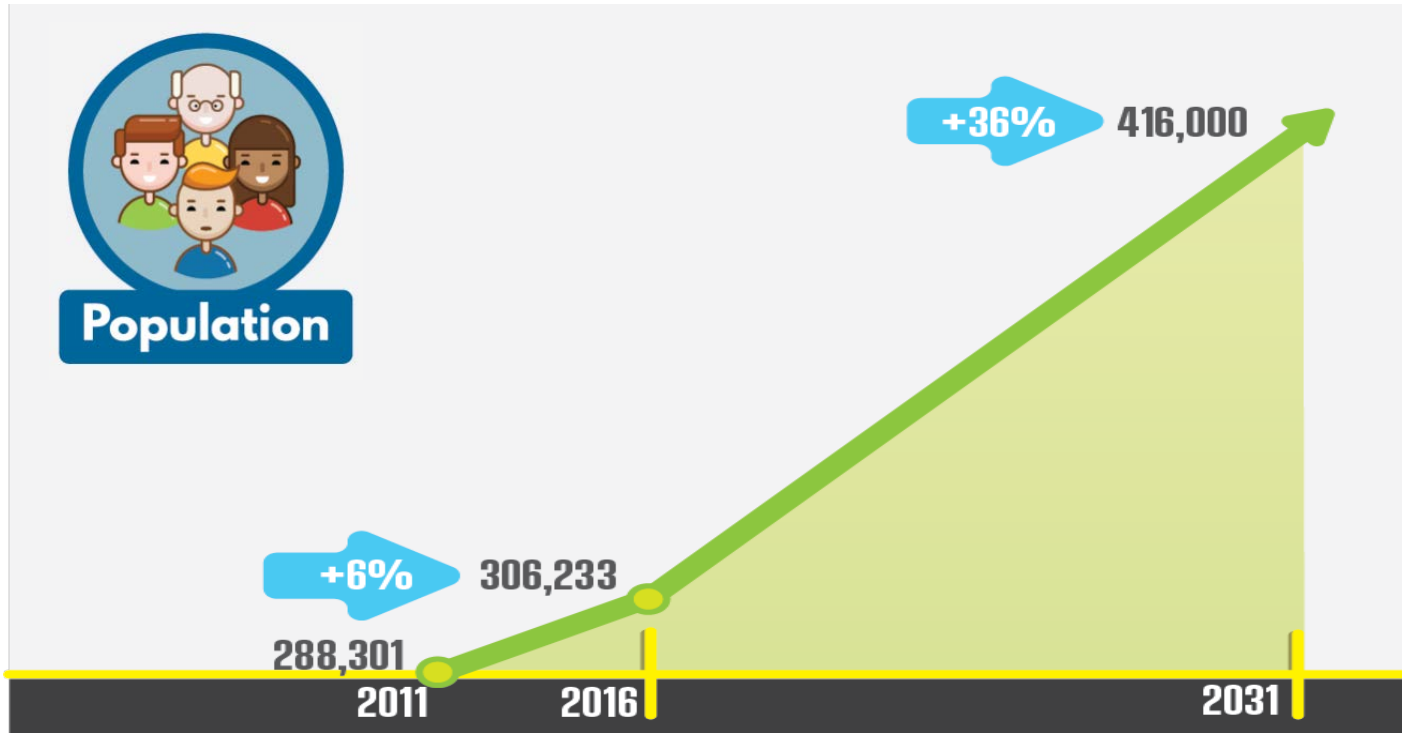
Provide Answers to Key Questions

What is Traffic Management?

What is the Traffic Management Strategy?

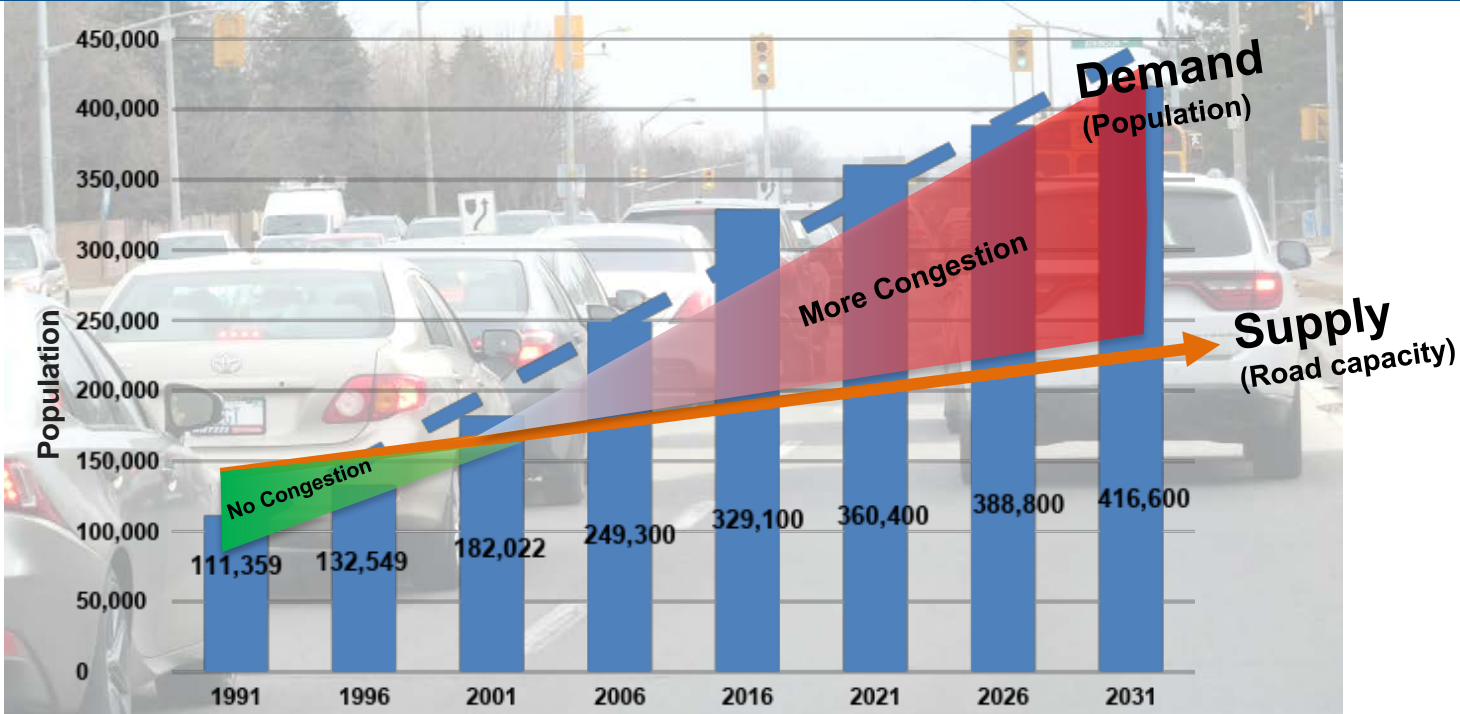
How does it impact you and how can you provide input?

Growth in Vaughan



More Travellers on the Transportation System

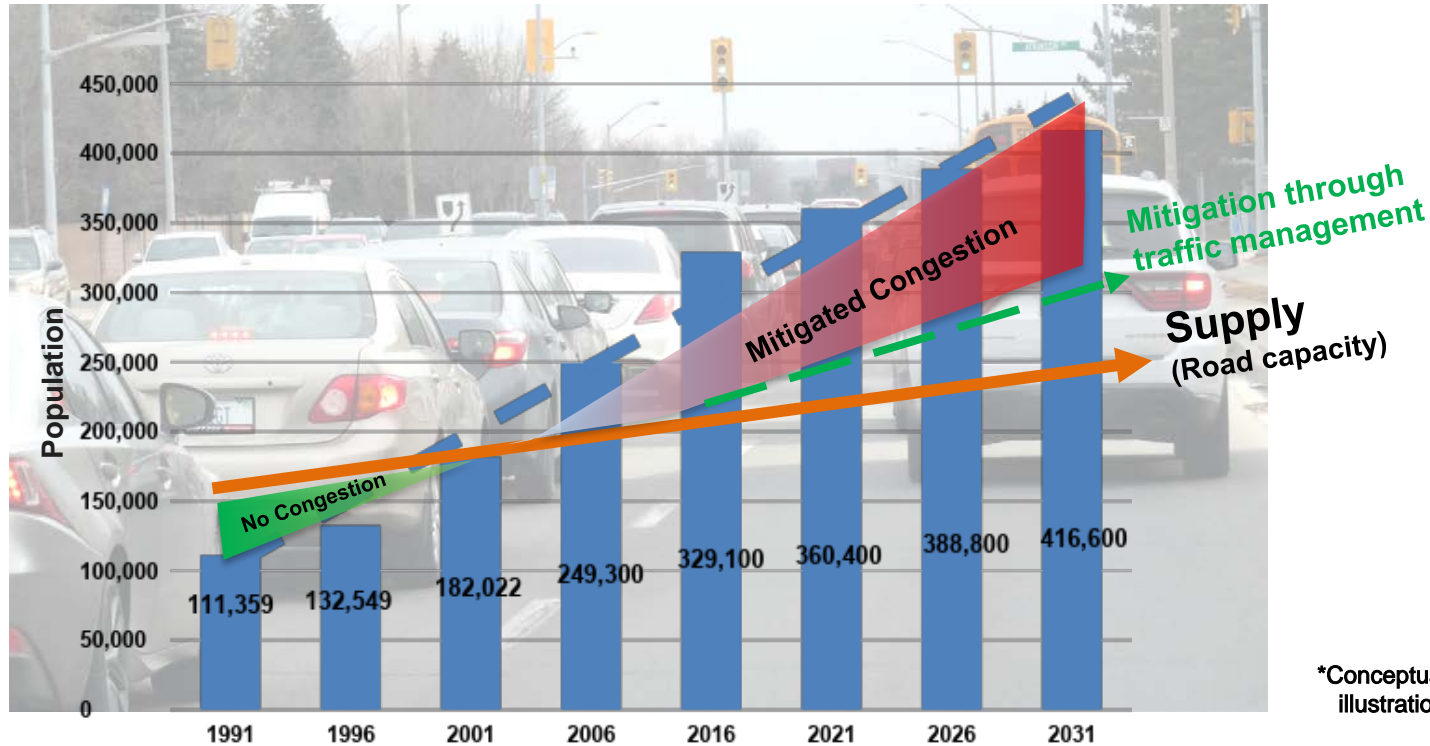
Data Sources: Census Canada and Vaughan Official Plan estimates



*Conceptual drawing for illustration purposes

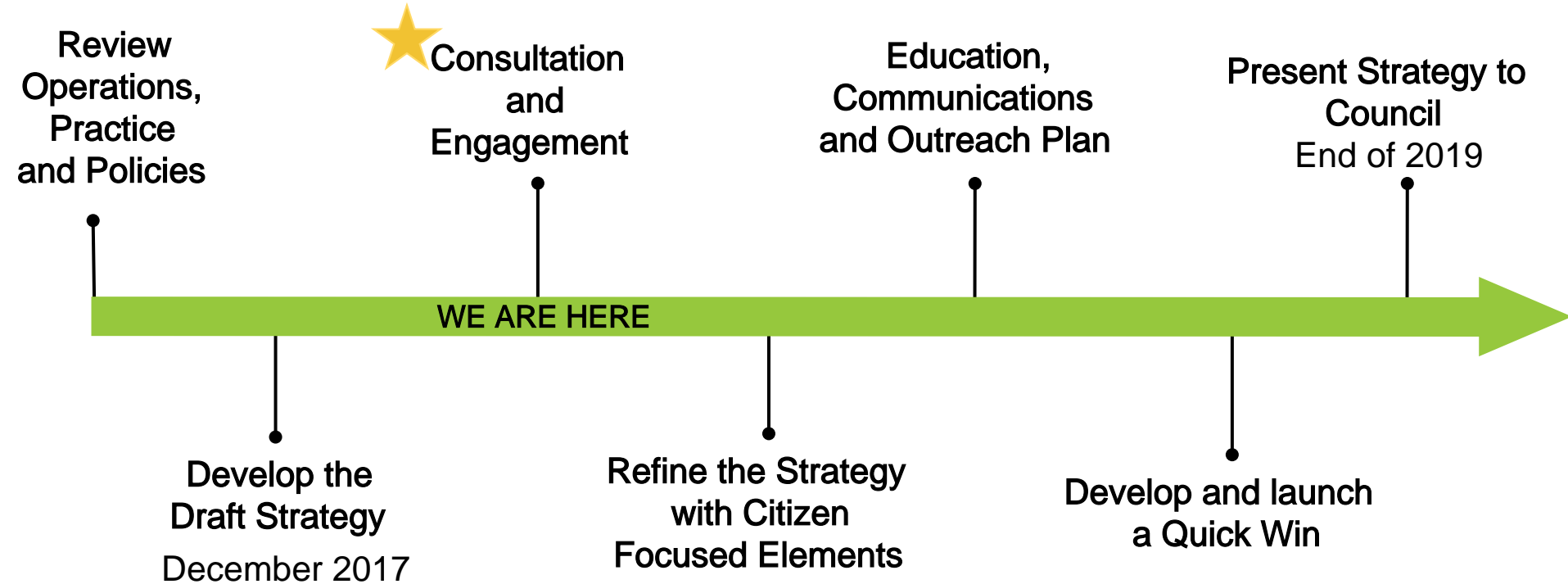
More Travellers on the Transportation System

Data Sources: Census
Canada and Vaughan
Official Plan estimates



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Traffic Management Strategy Process



What is the Traffic Management Strategy?

The Strategy gives life and direction to the City's vision to provide a transportation system that is safe, efficient, and sustainable.

Four Goals of the Traffic Management Strategy

Road Safety and
Citizen
Engagement

Efficiency
through
Innovation and
Technology

Active and
Sustainable
Transportation

Traffic Data
Management

Road Safety Program



Focus on speeding, school zones, distracted driving, aggressive driving, rail safety, pedestrians, cyclists, parking

Supporting Sustainable Mobility

Transformational shift to encourage sustainable mobility



Cycling
Network
Expansion
Cycling
Facilities
Bike Share
Program



Trail Network
Expansion



Education
Outreach
Awareness



Support
Metrolinx
Network
Expansion



Support
York Region
Transit
Network
Expansion



Supportive
Policies,
By-laws and
Procedures



Review
Existing
Operations
and
Maintenance
Procedures

Traffic Management and Control Program

Improving efficiency and reliability by modernizing the City's Traffic Signals System



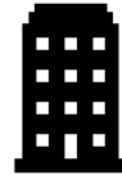
Improve and upgrade signals



Standard operating procedure



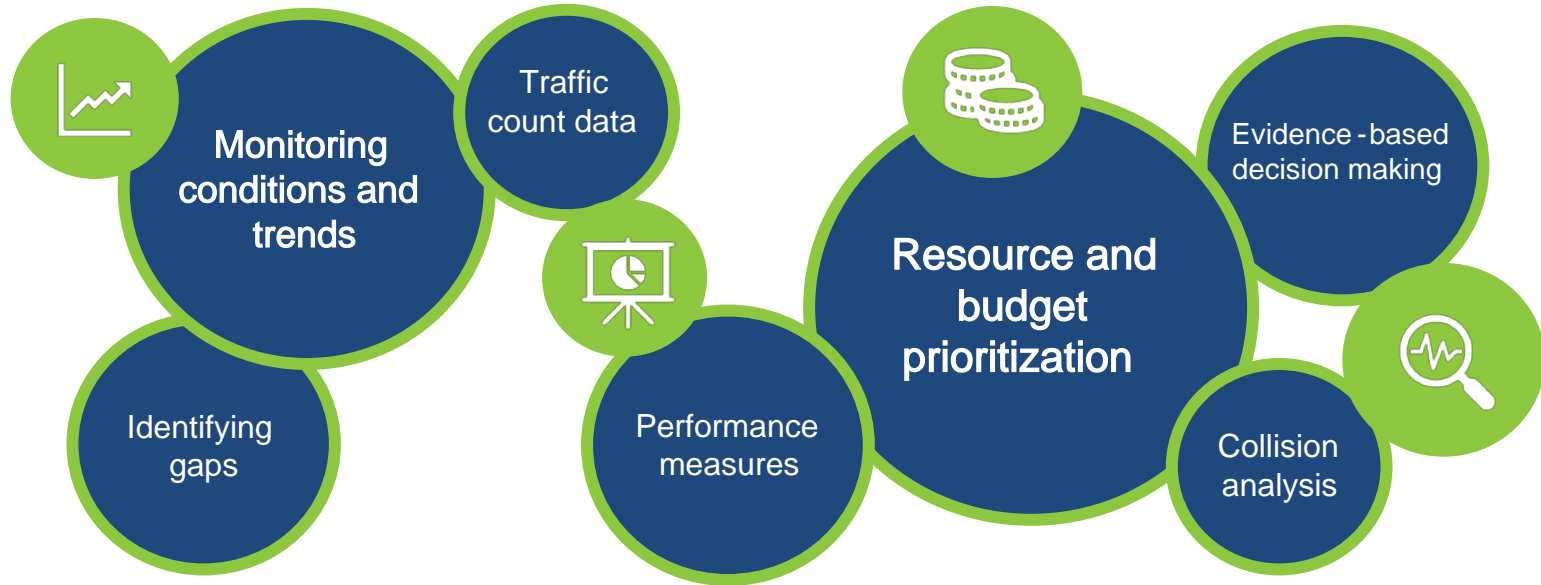
Feasibility study for smart technology



Design Traffic Management Centre

Traffic Data Management Program

Remodeling the City's Traffic Data Management Program



Goals of the Engagement Process

- Generate **awareness**
- **Engage and gather** stakeholder input
- Communicate technical elements in **accessible** ways
- Promote **traffic safety**



Your Input will...

- Communicate public **values** and **priorities**
- Provide **support** and **feedback**
- Develop **content** and **messaging**
- **Inform** the City's strategy



Engagement To Date

- Youth Engagement March 11 - 15
- Community Meeting March 26
- Earth Hour Pop-up March 30
- Parent Council Session April 1
- VMC Subway Pop-up April 10
- 85+ survey responses
- Social media and e-newsletters



Some Key Messaging

- ✓ **Aggressive and distracted driving** are top concerns
- ✓ The public is asking for **coordination and collaboration** between agencies and governments
- ✓ Road safety is a **shared value**
- ❑ How do we make road safety a **shared responsibility?**



What You Are Asked to Contribute Tonight

- Your feedback on the Traffic Management Strategy – What resonates with you? What is missing? What is not clear?
- Your travel experiences in Vaughan
- Key messages that resonate with you regarding travel and road safety in Vaughan
- How the City and the community can work to make improvements in Vaughan, and the best ways to engage citizens



Breakout Groups

1. Fill out the Travel Diary
2. Introduce yourself to the group by briefly sharing your answer to the Travel Diary
3. Discuss the Traffic Strategy Key Questions (on next slide)
4. Share takeaways with the larger group



Questions for Breakout Groups

1. What elements of the Traffic Strategy resonate with you? What is missing? What is unclear?
2. What outreach and messaging would you like to see around Safety, Sustainability, and Efficiency?

What can the City of Vaughan do for this topic?

What can the community do for this topic?

Questions for Breakout Groups

3. What are your top road safety concerns and why?
4. What are your short -term and long -term goals for mobility in Vaughan? (5 -year term)
5. How would you like to be engaged or consulted on these topics?
6. What other questions do you have?

Next Steps

1. Continue Engagements
2. Develop Key Messaging
3. Develop Outreach and Education Plan
4. Develop Citizen - Focused Report and Version of the Strategy
5. Design and Implement Quick Win
6. Present strategy to Council



Stay Informed

Event	Date	Location
Project Website, Sign Up for Updates and Online Survey: vaughan.ca/trafficstrategy		
Community Meeting #2	April 10, 2019	Niagara University, 2904 Highway 7 West
Environment Days	May 5 and 11, 2019	Garnet A. Williams Community Centre Al Palladini Community Centre
Vaughan Mills Pop - up	May 11, 2019	Vaughan Mills Shopping Centre
Public Works Day	May 25th, 2019	Vaughan Joint Operations Centre
Upcoming Pop-ups	Visit Project Website	Vaughan.ca/TrafficStrategy